



**FOR IMMEDIATE RELEASE**

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**DIVVY LAUNCHES FEEDING NEIGHBORS INITIATIVE**

**Carmel, IN –** Locally owned Carmel restaurant, divvy, is proud to partner with Carmel City Center and Pedcor Companies to launch a Feeding Neighbors initiative. The new program will provide meals to children and their families in Marion and Hamilton counties that have been impacted by the COVID-19 pandemic.

Divvy will kick off the program on Thursday, April 23 with 100 meals donated to Brookside Community Church through their Brookside Emergency Care Fund, which delivers food directly to families. Their weekly order consists of sixty percent children's meals and will be distributed in the IPS School 54 area.

Donation money for the program goes toward the cost of food, packaging, delivery and meal preparation labor. \$15 will provide an adult with breakfast and lunch including fresh vegetable and fruit side items; or, two days of breakfast, lunch and snacks for children.

Divvy restaurant, located at Carmel City Center, is owned by local restaurateurs Kevin 'Woody' Rider and Richelle Rider. The Riders also own Woodys Library Restaurant on Main Street in Carmel. Divvy will organize the meal preparation and weekly distribution to the local organizations in need.

"We realize that families in our local community are in crisis and food pantries are struggling to keep up with demand," said Kevin Rider. "Our hope, along with our partners, is that we are able to provide a little bit of relief to our neighbors during this uncertain time."

The meals will be delivered by local church food pantries to families who have signed up for assistance. Participating organizations are currently in Hamilton and Marion counties.

Feeding Neighbors welcomes assistance in funding for the project. To date, approximately \$20,000 has been raised to help the initiative. To make a contribution to the Feeding Neighbors program, please contact Kevin 'Woody' Rider at [info@feedingneighbors.org](mailto:info@feedingneighbors.org).

[Divvy is located at 71 W. City Center Drive, Carmel, Indiana.](#) Divvy is also currently offering a limited carryout menu for curbside pickup Tuesday through Saturday from 4 to 8 p.m. To view the menu, visit [www.divvycarmel.com](http://www.divvycarmel.com). To place an order, call 317-706-0000.

### **About Pedcor Companies**

*Pedcor develops, constructs, and manages affordable and market rate housing communities throughout the Midwest and western United States along with its commercial projects in Carmel, Indiana. The company was founded in 1987 when principals Gerald Pedigo and Bruce Cordingley developed the first affordable rental housing community in central Indiana. To date, Pedcor has developed in excess of 25,000 apartment units across Indiana, Ohio, Michigan, California, Illinois, Kentucky, Missouri, Nebraska, Tennessee, Alabama, Virginia, Iowa, Minnesota, North Carolina, South Carolina, Colorado, Texas, Oregon, Florida and North Carolina. Starting in 2003, Pedcor's collaboration with the city of Carmel, as well as with partners in the city's private sector, has led to multiple developments throughout Carmel, including Carmel City Center, The Residences at Carmel City Center, Carmel Old Town Shops, and the Indiana Design Center.*

### **About Carmel City Center**

*Carmel City Center is a one million square foot, \$300 million, mixed-use development located in the heart of Carmel, Indiana. A destination like no other in central Indiana, the project offers the appeal of a neighborhood and the vibrancy of a downtown. Carmel City Center features luxurious residences, specialty retail and restaurants and premier office space. Phase One includes 62,427 square feet of commercial space.*

*The following restaurants, retailers and offices are currently open in Phase I of Carmel City Center: 14 Districts Weekend, Addendum, Bath Junkie, beauty + grace, Books & Brews, Carmel Tailoring & Fine Clothier, Century 21 Rasmussen, Christopher Scott Homes, divvy, Eggshell Bistro, Ella Bardo and The Imperial Spa, Fishman Fine Jewelers, Guardian Wells, Harrison & Moberly, LLP, InCycle, IndyFit, The Ink Pad, J. Benzal Menswear, Julie Browning Bova Design, Kooi Law Firm, Linden Tree Gifts, Matt the Miller's Tavern, Megan Danielle Skincare, Nine+Roxy, Out of the Blue Polish Pottery, Pure Concepts Salon, Purple Ink LLC, United Fidelity Bank, Uplift Intimate Apparel and The Yoga Studio. Pedcor is also in various stages of lease negotiations with other restaurant, retail and service concepts.*

*The apartment units in the Residences of Carmel City Center opened in summer 2010. The penthouse condominiums are all committed. Law firm Drewry Simmons Vornehm occupies 16,500 square feet of office space in Carmel City Center. Future phases of Carmel City Center include additional residential and commercial space.*

*Carmel City Center is the location for The Center for the Performing Arts, which includes a 1,600 seat world-class concert hall named "The Palladium," a 500-seat theater named "The Tarkington" and a 200-seat black box theater. Carmel City Center's boutique hotel, Hotel Carmichael, is slated to open in summer 2020 and will open as part of the Autograph Hotel Collection, Marriott's independent lifestyle brand. The Center Green in Carmel City Center is also the home of the Carmel Farmers Market. This pedestrian-based master plan development is located at the southwest corner of Range Line Road and City Center Drive (126<sup>th</sup> Street). The Monon Greenway runs directly through the project. Carmel City Center was developed as a public/private partnership between the City of Carmel, Pedcor City Center Development Company and numerous developers.*

### **About The Nash**

*The Nash, a three-story, \$10 million mixed-use building, is just south of Phase I of City Center on the west side of Range Line Road. It contains 30 one, two and three bedroom apartments on the second and third floors and 8,000 square feet of commercial space at street level.*

*Be.You.tiful Nails, Graeter's Ice Cream, Endeavor Boutique and SEP Product Design Studio are open.*

### **About The United Fidelity Bank Buildings**

*The United Fidelity Bank buildings, formerly known as the Baldwin & Chambers buildings, a four-story, mixed-use building, is just south of Phase I of Carmel City Center and north of The Nash on the west side of Range Line Road. It contains 26 studio, one and two bedroom apartments on the third and fourth floors and 31,000 square feet of commercial space on street and plaza level.*

## **CARMEL CITY CENTER**

**Pedcor Companies | 770 3rd Avenue SW | Carmel, IN 46032**

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*Addendum Gallery, The Cake Bake Shop, Lantz Collective and Oliver's Twist are currently open. United Fidelity Bank will be relocating to their new location within this building this summer. Pedcor is in various stages of lease negotiations with restaurant, retail and service concepts.*

*For more information, please visit [www.carmelcitycenter.com](http://www.carmelcitycenter.com)*

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